VALUE OF BEER.

A REMARAKBLE TRIBUTE

What the Greatest of English Scientist

The quantity of alcohol in good beer is de-cidedly small, about 34%. That quantity never can produce inebriety except it is

Clericalism and the Liquor Question in Politics.

Extracts from Mr Watterson's Speech Opening the Blue Grass Fair.

August 12, 1907, in his address at the opening of the Blue Grass Fair at Lexington, Henry Watterson, editor of the Louisville Courier-Journal, made a clear statement of his position on the liquor question, explaining his opposition to the policy of certain Kentucky Democratic politicians who have tried to make an alliance with the Prohibitionists. On this subject the following will be found

Bogus Religion and Reform.
"I protest against, that religion which sands the sugar and waters the milk before it goes to its prayers. I protest against that morality which poses as a saint in public to do as it pleases in private. As the old woman said of the old man's swearing, 'If there's anything. I do hybominate it is hypocrisy.' In my opinion that which threatens Ken-tucky is not the gentlemanly vices of the race course and the sideboard, but perfidy and phariseeism in public and in private life. men who made the Bluegrass fanous, who put the brand of glory upon its en, its horses and its vintage, were not ashamed to take a drink nor to lay a wager, though they paid their losses and under-stood where to draw the line. They marked the distinction between moderation and intemperance. They did not need to be told what honor is. They believed, as I believe, that there is such a thing as pretending to more virtue than honest

ortals can hope to attain. Fanaticism and Intolerance. "I know very well how I shall be rated for saying this; how my words will be misrepresented and misquoted and misconstrued: I told you not to ask me to come here; but being here, I am bound to speak as I am given the mind to think and the light to see, and to warn our people against the intrusion of certain 'lams.' which describe themselves as 'Progress,' and muster under the standards of what they call 'God and Morality,' but which, fifty years ago, went by a very different name; 'Isms' which take their spirit from Cotton Mather, not from Jesus Christ isms' which embrace the sum of all fana; cism and intolerance, proposing that, in-stead of the rich, red blood of Virginia, icepeople; 'isms' which, in one word, would blot Kentucky out of the galaxy of stars and recreate her in the dread image of Maine

No Clericalism for Kentucky.
"I refuse to yield to these. Holding the ministry in reverence as spiritual advisers. rejecting them as emissaries of temporal ower. I do not intend, if I can help it, to be compelled to accept a rule of modern clericalism, which, if it could have its bent and sway, would revive for us the priest-ridden systems of the Middle Ages. I do not care to live in a world that is too good to be genal, too ascetic to be honest, to proscriptive

to be happy.

'' I do not believe that
men can be legislated into angels—even red-nosed angels. The 'blue laws' of New England-dead letters for the most part-did more harm to the people, whilst they lasted, than all other egencies united. I would leave them in the cold stor-age, to which the execration of some and the neglect of all consigned them long ago, not embalm and import them to Kentucky to poison the meat and drink and character of the people. "I shall leave my home life, my professional career and my familiar associates to say whether I do not place, and have not alway placed, the integrity of

an and the sancity of religion above all is expected when the play is given at the ten times the present end to make merry with my friends and forcault has succeeded Vincent Serrano in the inch of boiler surface out inch of boilers. twenty. When the time arrives for me to go to my account I mean to go shouting: to to with my flag flying, and as I have never lied to the people of Kentucky, please God I never shall. I have told them a great many unpalatable things. I have met their disapproval full in the face. I have lived to see most of my admonitions against this and that and the other vain hopes vindicated by events. I want to live yet a little longer still to tell the truth and shame the devil; but if scurity and adversity and neglect should best ke me it will be a comfort even in the aller of the shadow of death that from first test I fought, not for the short haired to the simple manhood and lovely, wom-anhood of Old Kentucky—never new Ken-tucky, but always and forever Old Kentucky

MASSACHUSETTS PASTOR BELIEVES IN LICENSE

AS REFUSED TO JOIN ANTI-SALOON LEAGUE

Maine Experience Prompted Him to Fight Against Prohibition.

Works in the Shop and Earns Day Pay to Do Away with "Church Graft."

Pittsfield. Mass., Oct. 1907.-The Rev. Earl C. Davis, the working paster of Unity of Pittsfield, created a sensation in the No-License league and Berkshire Minclub this week by announcing that he is in favor of license. "I believe in the licensed city from a moral

standpoint," said he to a Herald reporter. "I was born and brought up in Maine. I lived in Auburn and Lewiston. What I saw Maine prompts me to my action now, and that is the reason I have taken this stand. "From what I observed in Maine I be-lieve that no license in Pittsfield would mean the establishment of innumerable kitchen dives that would be followed or run in connection with houses of ill-repute, and mor-ally the effect would be infinitely worse than with the open saloon under supervision of "Auburn and Lewiston in Maine are about

the size of Pittsfield. In Auburn alone there are 150 kitchen barrooms, and as many more Lewiston under a so-called prohibition "Some of the Pittsfield ministers asked

me to join the Anti-Saloon league, but its views and mine do not coincide, and I refused to become a member. I may have something further to say about this later.'
Of all ministers in Berkshire county, the Rev. Earl C. Davis is the most picturesque.

BISMARCK,

"The Greatest of the Germans." Bismarck, during his marvelous career, outwitted the most celebrated statesmen of his time; terrified the mightlest kings and emperors; overthrew and conquered three armed nations; and ruled (over the empire he created) with enlightened and practical wisdom for nearly half a century, dying at the ripe old age of 89, famous throughout the world as the "Greatest of the Germans." that he grew so mighty; what put the iron into his blood? This we know-like all Germans he believed

in good eating and drinking. Hence the of the malt was never absent from his

AN IRISH PATRIOT'S OPINION. Henry Gratten, Whose Eloquence Stirred the Last Irish Parliament in College Green, Dublin.

one famous occasion he said: "Gentlemen, the health of Ireland and the prosperity of her breweries I consider intimately connected. I have looked to your trade as the source of hie and a necessary means of subsistence I have considered it as the natral nurse of the people and entitled to every

"The Irish Parhament will find at your source and in its own country the means of health, with all her flourishing consequences, and the cure of intoxication with all her mis-

PILGRIM FATHERS DRANK IT. BEER THE DRINK OF WARRIORS First Crop of American Barley Used to

Bake Bread and Brew Beer.

brew beer.
A PURITAN HERO.

Europe on the Mayflower, where been in many wars of Conscience,

Courageous soldier of the Lord.

captain and fig' a c' downright s' in defendit a dian raids

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Maude Lam. et T. Dillon, and Geo be a large singing c.

Following the collar

Pilgrim." to which s. faith, Miss Henrietta C.

ing a tour of Australia un-ment of J. C. Williamson, to

repertoire of her more successfu cluding "As You Like It."

in (Kitty Blanchard) at the Broad-

role of the duke of Cluny, otherwise the cast

Miss Georgia Caine has been engaged for

one of the principal rôles in "Miss Hook of Holland," which Charles Frohman will pro-

duce shortly. Miss Caine has been with Sam Bernard in "The Rich Mr. Hoggenheimer"

Blanche Rix

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essy will begin rehearsals next

three act rural comedy he is

esent vaudeville sketch, " The

Captain of the Pilgrim Fathers.

Miles Standish is best known thr Longfellow's beautiful poem. He cam

HOW JOHN ALDEN Beer Drinking Citizens, Soldiers, and Drank Beer and Married Priscilla and Sailors Have Conquered the World.

Outlived All the Pilgrims. The good ship Mayflower carried in her hold barrels and tuns of English ale (beer) made from hops and barley. Furthermore, as far as we can gather from the somewhat meager records of the time, every one of the Pilgrim Fathers drank malt beer as a matter of course, because it was he usual and common drink in those times. Tea and coffee were regarded as iuxuries It is an historical fact that the first crop of barley ever grown by the Pilgrims in America was used not only to bake bread but also to

The ruling nations of the world are the beer drinking nations. They are the best warriors, the best thinkers, and the best The strongest army on earth is that of a great beer drinking empire. The biggest may in the world of an island people, who look upon malt beer as a daily necessity. The richest nation that every seven the control of ventiv

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AND STATESMEN—CENTURIES

OF EXPERIENCE.

HENRY WATTERSON; BEER ON THE MAYFLOWER. | THE DRINK OF THE GREAT. | WORLD'S DECISIVE BATTLES WON BY BEER DRINKERS.

> Beer Drinking Armies Smashed Napoleon at Waterloo.

> Beer was drunk by the armies of Peter the Great, Frederick the Great, Gustavus Adolphus, Oliver Cromwell, Field Marshal von Blucher, and the duke of Wellington.

It was beer drinking soldiers and sailors

BARLEY—THE NOBLEST OF THE CEREALS.

SCIENTIFIC EVIDENCE.

ie tide of p

Profound Study of Foods and Drinks -What an Eminent Member of Royal College of Surgeons Savs.

In all ages beer has been popularly regarded not only as a beverage but as a strengthening food.

This opinion is borne out by the most searching scientific analysis. The majority of physicians and scientists who have investigated the matter agree that it contains i large proportion of wholesome elements be cause of its cereal origin.

swallowed down in immense and gluttonous quantities. Many eminent physicians declare further that beer is incapable of making any normal man drunk unless it is strongly Dr. Wiley is the United States government mixed with whisky before or after bein imbibed.

If you notice the men around, you will be surprised to find that the drunkards are not expert on pure foods. He writes-these are is own words-" Beer is a veritable food Pasteur, the eminent

CAUTION SEE THAT

EVERY CORK IS BRANDED

ANHEUSER-BUSCH

BREWING ASSOCIATION STLOUIS 15

the men who exclusively use beer, but rather those who fortify it with whisky, rum, brandy, or other ardent spirits.
Wherever beer becomes the popular beverage intemperance gradually de-clines. This has been very noticeable, for example, in Ireland during the last ol, that is to say, less intoxicant, than glass of ardent spirits. Did you ever think of that? For this reason the

all along recognized mait beer as a very valuable temperance beverage. Remember. It tirely from the food.

If mankind. Not only

It required by the rigestive system, but t is found [in some shape of form] in numerous other kinds of nutritious diet. Furthermore, alcohol

is generated within the stomach during the di-

gestive process, even when no alcohol has been con-sciously taken.

Dr. Stark declares that the cells of plants and of all animals contain alcohol. The Encyclopedia Americana, Vol-describing social conditions and peaking of the early settlers, says: They held that beer was a beverage hich not only added to the prosperity the country by giving the farmer a ofitable market for the grain he ght be able to raise, but which suped the people with a drink of such id form that instead of leading to oxication it actually contributed to e spread of that temperance spirit pn which the good order of the colo-luch depended."

n who impartially looks at the fe of the average American family t rejoice to see how much a really d beer adds to the content and of the home circle.

a food cereal of the same class bread malt and hop beer is very

BISMARCK, atest of the Germans." ng his marvelous career, celebrated statesmen of he mightlest kings and and conquered three ned and practical wis-

century, dying at the mous throughout the hat put the iron nans he believed

SHARP-

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your trade as and giuttonous play which ring of the this week by

e. Russian, Dutch, and Mexs. and songs by the Misses Muller

More Christmas Entertainments. Among his numerous accomplishments Frederick the Great was a capable bro naster. By his royal father's command he had been practically initiated into the mys teries of "brewing in all its details from the preparation of the mait to the barreling of

He encouraged and aided the brewing industry by every legislative means in his power, and was no stranger to many a brimming stein of good old German beer. BEER ONE OF GOD'S GIFTS.

At Des Moines, Iowa, a convention of mis-isters was recently held. One of the prominent clergymen, the Rev. Or. J. A. Sanders, insistently said that pure beer (made from hops and barley) was a bene-ficial and genuinely temperance drink. The

THE GRAIN OF THE GODS. | FOOD VALUE OF MALT BREWS. | THE. TEMPERANCE

It Quickens With Life.

The ancients named barley "the grain of the gods"
Because it was good to eat and good to drink They observe that its liquified essence inspifed nobic emotions.

Tradition declares that it was the special cretion of the God Osiris.

e beverage known to man. is trushed it is the nutritive bevera

ristance and wait until the creature Marks and Parker. onth, his program \$1,000, and ster running along where serpents have ing is in s no doubt he can catch it mariner's scheme may be teen Mo nary, but it is not more so than h money is invested little doubt that

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Parish. ters in the "vasty Anna Men have pretended to see them time immemorial, but, strange to no one has not captured a spe

tion. This will be sad news to

ment of the sporting profession furnaces may be greatly increased with a | yard Kipling as much as to Disraeli or | been driven from city to city f might dropped in this field of profited by the A Chicago began the fighters and t. Other cities, if

5 with the excite ecisions. Even in se of the pugilistic n has been started , and he fears th of lows has ha plenty of moral su his stand. t be true to say through pure disg

fighter's methods. pe ring contests we had at least the

ring contests we had at least the en fought for t cy, and his com ugh to bear out distinction even in sion. And so, to s, prize fighting v · fighter to show erness under mor

n at stake was the secured either by preconcerted plan. dug its own pit and It is probable that it

on the public for the purng in a cheap melodrama. without credit and unla-

SHOOTERS.

discharge of 10,000 shots men who had been served with liquor displayed more steadiness and accuracy of aim while firing singly than did those belonging to the squad which had been kept abstingna.

Six Thousand Men

itable institutions of E

of Howard, and the growth of imperial-

ism in England may be credited to Rud-

the work

Anheuser-Busch Plant

are employed at the

(THE HOME OF BUDWEISER)

Wholesome beer is their regular every-day drink, and nowhere in the world can be found finer specimens of healthy manhood.

They love their homes, they are good, honest citizens, temperate, patriotic and true.

750,000 such men are on the pay-rolls of America's breweries (and their allied industries) receiving good living wages; and-directly dependent upon their pay envelopes are not less than 4,000,000 women and children.

The Brewing Industry is now the sixth largest in America, and pays annually at least Two Hundred Millions of Dollars for farm products, and a like sum for manufactured articles. This year 6,448,000 acres were planted in barley alone, and 153,317,000 bushels harvested. Over 400,000 people engaged in farming are required to produce these crops.

Only the choicest materials are used for America's favorite beverage by the

World's Largest Brewery

Anheuser-Busch, St. Louis, U. S. A.

clare further time. is incapable of making any normal man drunk unless it is strongly-mixed with whisky before or after being Stout Champion of Personal Liberty. This celebrated Quaker leader of the 17th PROHIBITION REDUCES WAGES. The brewing industry and its allied manufacturing interests employ approximately 750,000 workmen, whose average wages are the highest drawn by American artisans: The fund from which this great labor army receives payment is derived direct from the sale of brewery products. Should the pro-

be surprised to find that the drunkards are not the men who exclusively use beer, but rather those who fortify it with whisky. rum, brandy, or other ardent spirits. MADISON. Fourth president of the United States, loved

The Encyclopedia Americana (Vol. 3) says:
"In 1780 Madison publicly expressed the
hopes that the industry of brewing would extendelts influence into every State of the BEER DRINKERS BEST SHARP-

the advocates of total abstinence has beer struck by the Bavarian War Ministry, which has issued a report showing that in inde-pendent rifle shooting soldiers become better marksmen after imbibing a small quantity of alcohol than before.

Throughout experiments involving the

Enc. Americana. Vol. 3

TRADE MARK t be true to say through pure dist a itself. The dighter's methods.

We guarantee that into budwesser Process of the best Swier hops trade according to the Budwesser Process of the best Swier hops trade according to the Budwesser Process of the best Swier hops trade according to the Budwesser Process of the best Swier hops and finest Barley and finest holder holders and finest molice that all our corks are branded with our frade Merit

hen the trickster to prominence; th swindled by arrai he pugilists themse would have declar ir downfall came so speedheir avarice; their dishonsome occupation other than ut short a profitable and billity.

many others mentioned in noteworthy little list, he never will be missed."

healthy and brave and truthful.

nificent, and his great stature, iron muscle and courage make him the ideal choice and first selection of American mayors for dan-gerous police duties.

This notable physical development of the

It is derived from generations of fore fathers who for ages and ages were in the habit of drinking the noblest and best of all Hence it follows that the temperate use of really good brew tends to make men

It is not generally known that Thomas Jefferson throughout his whole life was an in-sistent advocate of the brewing industry. Beer was (in his opinion) not only a beneficial drink, but the brewing of it promoted the welfare of the whole country by opening to the farmer a wider market for his grain.

following is quoted from his sermon on that occasion?
"Barley beer . . . is the gift of God and may be properly enjoyed by any one who can do so without injury to his fellow men."

ica for the avowed purpose of establishing a commonwealth of Brothers with Personal Liberty as its base and sure foundation. During his life he was repeatedly impris-oned for openly refusing to acknowledge despotic and unreasonable laws which he honestly believed infringed upon his personal duce wages and intensify commercial de-pression. Will union labor stand for this? rights and individuality.

vani, drank malt beer and caused it to be brewed in his own house at Duxbury, Pa. He introduced (at a very early date) vine grow-ing and brewing into the new Quaker colony He became a Quaker because of his hatred o legislative tyranny and came to Amerhibitionists gain supreme power and the brewing industry be legislatively destroyed these workmen must be cast on the already congested labor market to still further re-

Madison was a sane and healthy men who left behind him the memory of a successful and patriotic life.

a glass of good malt beer like all the great men of his time.

The Anerican Celt is noted for his patri- and Tucker. The entertainment will be otic devotion, personal strength and relia- given under the direction of Mrs. Mary Moncure Parker.

Celt is not an accident; it is a growth-an